



Curated, insightful content for today's data driven businesses



Announcing a New Way to Road Trip: The Nexit App

Group FiO is thrilled to announce our newest client, the Nexit Navigation App. Available now on the App Store for iOS (and coming soon to Android), Nexit is a unique navigation tool that knows that the journey should be just as important as the destination. An intuitive road-trip app that delivers more features than Google Maps or Waze, Nexit predicts where you're going and shows you what's at each exit along the way, with special offers for users you won't see anywhere else. [CHECK IT OUT HERE](#)



Group FiO's Customer Loyalty Platform - Go Beyond Simple Loyalty Programs

Simple rewards programs and occasional coupons aren't enough to keep today's savvy consumers engaged with your brand. True brand loyalty is built from rigorous personalization, optimized customer experience, and consistent, deep data across all brand touchpoints. Create real loyalty that boosts customer lifetime value with Group FiO's solution. [FIND OUT MORE ABOUT GROUP FIO'S LOYALTY PLATFORM](#)



FiO's Field Service Marketing Platform - An Enterprise-Wide Solution

Today's FSM management relies on one word to maximize an excellent CX: INTEGRATION. Seamless quote-to-order process and communication between all stakeholders empowers automation and a best-in-class outcome. Discover how to ensure you're maximizing your customer life-cycle orchestration. [LEARN MORE ABOUT GROUP FIO'S FIELD SERVICE MARKETING PLATFORM](#)



FiO's Customer Data Platform: Empowering Retail with Integrated Data Solutions

Making better and faster decisions with data is becoming mission-critical for retail organizations everywhere. If you're a retail organization just getting started with analytics, or are looking to hit the ground running, Group FiO is offering a TRIAL OFFER of our turnkey solution for retail brands looking to ramp up their customer data-driven efforts at scale. [SIGN UP TODAY FOR OUR TRIAL OFFER BY CLICKING HERE](#)



FiO's Quote to Order Solution: Enable Your Team with Success

Managed, all-in-one processes have become the lifeblood for companies that want to stay competitive and know that customer experience is the way to boost ROI. Don't be left behind. Now is the time to upgrade your Quote-to-Order Management System. Specifically designed to simplify, streamline, and integrate your entire Quote-to-Order processes, Group FiO's solution gives you maximum control and flexibility on the entire process, which boosts your customer experience. [SIGN UP TODAY FOR OUR QUOTE TO ORDER TRIAL OFFER BY CLICKING HERE](#)

